ALTA VISTA
CREDIT UNION

Community Giving Guidelines

Donations, sponsorships and community support

Alta Vista Credit Union believes in people helping people. We support nonprofit and community organizations whose work strengthens the Inland Empire and benefits the communities our members call home.

Because requests may exceed available resources, each submission is reviewed for community impact, alignment with Alta Vista's values, timing and available budget. These guidelines provide general direction; Alta Vista may approve exceptions at its discretion.

What We Support

- Charitable contributions to eligible nonprofit and community organizations serving Redlands, Rialto and the greater Inland Empire.
- Programs addressing financial well-being, education, health, youth development, housing stability and other meaningful community needs.
- Community sponsorships for civic, educational, recreational or charitable events that offer appropriate public recognition or engagement opportunities.
- Support may include monetary contributions, in-kind items, services or employee volunteer participation, depending on availability.

How Requests Are Considered

- A completed Donation & Sponsorship Request Form and relevant supporting materials are required.
- Preference may be given to organizations and programs within Alta Vista's field of membership and branch market areas.
- Requests should demonstrate a clear community benefit, defined use of funds and alignment with Alta Vista's mission and values.
- Membership or an existing relationship with Alta Vista may be considered, but does not guarantee approval.
- Sponsorship decisions are based on available funds, timing and the recognition or participation offered.
- Please submit requests at least 30 days before funds or materials are needed.

Requests Generally Not Supported

- Political candidates, campaigns, lobbying activity or partisan organizations.
- Religious activities whose primary purpose is worship, proselytizing or advancing a particular faith. Secular community programs operated by faith-based organizations may be considered.
- Direct contributions to individuals or families, including personal fundraising campaigns.
- Individual athletic, pageant or travel expenses; for-profit ventures; or requests that create an actual or perceived conflict of interest.
- General operating or administrative expenses without a clearly defined community program or measurable benefit.

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Donation & Sponsorship Request

Complete all required fields and attach supporting materials

Fields marked with an asterisk (*) are required. Submission does not guarantee funding.
On a phone or tablet, download this PDF and open it in Adobe Acrobat Reader to complete and save the form.

Organization name *

Tax ID / nonprofit status

Contact person *

Title

Email *

Phone *

Mailing address *

Organization website

Primary service area *

Organization mission or purpose *

Briefly describe the population and communities your organization serves *

Continue to Request Details on page 3.

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Request Details

Tell us how Alta Vista's support will benefit the community

Request Details

Type of request * ☐ Donation ☐ Sponsorship ☐ In-kind support ☐ Volunteer support

Amount or item requested * **Date needed ***

Event or program name * **Event date**

Describe the event/program and how Alta Vista's support will be used *

Community impact: who will benefit and approximately how many people will be served? *

Recognition or participation offered to Alta Vista (if applicable)

Has Alta Vista supported your organization before? Yes No **If yes, when and what support?**

Is the organization or contact an Alta Vista member? Yes No

Attach event details, sponsorship levels, flyer, budget or other materials that will help us evaluate the request.

I certify that the information provided is accurate and that approved support will be used for the purpose described above.

Authorized name * **Date ***

Submit the completed form and supporting materials through Alta Vista Credit Union's website or at an Alta Vista branch.
Please allow at least 30 days for review. Submission does not guarantee approval or funding.